



Calavo, a Global Produce Brand, Achieves Major Productivity Gains & Cost Savings While Ensuring Critical Traceability

Challenge

Calavo's legacy marking equipment was very expensive, inaccurate, and lacked after-sales support. Inaccurate data integration caused multiple quality control issues resulting in expensive re-work. And lack of vendor support forced the use of third-party providers, creating additional downtime, expense and aggravation for personnel.

Solution



Excellent ROI



Cost reduction and increased efficiency



Scalable to meet future growth

Calavo chose Matthews Marking System's VIAjet L-Series Thermal Inkjet (TIJ) Printers powered by MPERIA®. MPERIA centralized control of all print data and ensured accurate GTIN barcodes were printed on each box. The L-Series L50 printers were deployed on 22 production lines, allowing direct marking of the boxes.

Transitioning from the previous labeling solution eliminated the need for costly label materials and because TIJ is a cartridge based system, Calavo was able to virtually eliminate what had previously been regular, ongoing maintenance costs. And with MPERIA's unparalleled scalability, additional L-Series printers (or other marking technologies) can be added to production lines as required.

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It only took four days to install and commission the system. We didn't have to adjust our box design. Everything came together seamlessly to deliver a GTIN barcode readable rate of 100%.

— Joseph Malagone
OPERATIONS MANAGER, CALAVO GROWERS





Results

- Major reduction in costs to roughly 1/5th of the previous system
- Substantial efficiency gains driven by MPERIA's automation and centralized control
- Incredible ROI with Malagone expecting less than a year for MPERIA to pay for itself
- Rock-solid security with tiered levels of user access controlled through MPERIA
- Complete peace of mind with Matthews' unmatched support and service

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We are so pleased with the product, the experience, and the service that we can't wait to implement the MPERIA system in our larger facility in Uruapan, Mexico next year.

— Joseph Malagone
OPERATIONS MANAGER, CALAVO GROWERS



Calavo Growers has plans to implement the MPERIA solution in their larger packaging facility in 2021.



Headquartered in Santa Paula, California, Calavo Growers, Inc. is a publicly-traded, worldwide leader in the procurement and marketing of fresh avocados and other fresh produce as well as the manufacturing and distribution of prepared avocado products and salsas. The company has been proudly serving produce wholesalers, retailers, and restaurants worldwide since 1924.