
Press Release

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FOR IMMEDIATE RELEASE

Matthews Marking Systems Presents Marking and Coding Solutions for Packaging to Michigan State's CoPPAC Group

Wilsonville, OR (October 25, 2019) – Matthews Marking Systems, a Matthews International company and global supplier of marking and coding solutions, attended Michigan State's Coalition of Packaging Professionals and Academic Connections on October 22nd, 2019 to present industry solutions for marking and coding onto packaged goods.



Matthews' initiative in the academia field comes from its mission to support the community in providing the next generation of printing and packaging professionals with the know-how and importance of coding and traceability on consumer products.

CoPPAC provides a platform for companies to network and engage with students within the School of Packaging at Michigan State University. Their goal is to give companies and passionate individuals the opportunity to present about their presence and impact within the industry while also making meaningful connections with the students.

Scott Duddy, Managing Director at Matthews, kicked off the session by introducing the company to the students, including the long history and unique, diverse business profile of the corporation.

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Press Release



He then went into detail of the importance marking and coding for packaging and the various ways it's used in everyday items, and what types of equipment is used to make it all possible.

Duddy commented, "This was a great opportunity to work with and present to the CoPPAC group at Michigan State University. Not only were we able to present our marking and

coding technologies but also talk about the industry and how it impacts daily life and how it impacts the future careers of the students."

For more information, contact Jennifer Adams at jeadams@matw.com or visit matthewsmarking.com.

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ABOUT MATTHEWS MARKING SYSTEMS

Matthews Marking Systems is a global supplier of printing solutions for product identification, branding, and traceability, designed to help our customers increase productivity, reduce waste and improve overall efficiency. We offer robust and reliable systems of unmatched quality for marking needs across packaging and industrial applications, including a full line of high-resolution inkjet, laser, and drop-on-demand valve jet technologies, high-performance inks, and integrated solutions for marking and coding automation. Headquartered in Pittsburgh, Pennsylvania, and with subsidiaries in Sweden, Germany and China, we serve customers worldwide through an extensive sales, service and distribution network. With over 160 years of marking and coding experience, Matthews Marking Systems has established a global reputation as a premier innovator and manufacturer in the marking and coding industry.

ABOUT MATTHEWS INTERNATIONAL CORPORATION

Matthews International Corporation is a global provider of brand solutions, memorialization

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products and industrial automation solutions. The SGK Brand Solutions segment is a leader in the delivery of brand development, activation and deployment services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of memorialization products (memorials, caskets and cremation equipment) to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. We have more than 10,000 dedicated employees in more than 25 countries on six continents that are committed to delivering the highest quality products and services.