Large Citrus Grower Plants Seed for Future Growth with Automation

Challenge

RBI’s legacy labeling equipment couldn’t keep up with the speed needed for production. This caused quality control issues with boxes routinely coming off the line with missing or incorrect labels. These products had to be pulled and re-worked, negatively affecting production output and creating headaches for operation managers.

Solution

- 60 prints per minute
- Consistency in label application
- Scalable to meet future growth

RBI chose Matthews Marking System’s MPERIA® Print and Apply Automatic Labeling Series, an efficient and cost-effective solution that runs at 8” per second and includes all the features needed to ensure a quick installation, easy operation, and the highest level of safety. Especially well suited for situations that expose labels to rough handling or a long shelf life, the MPERIA system’s small footprint, flexible mounting, and pre-loaded test layouts took the heavy lifting and guesswork out of installation and set up.

The additional speed and efficiency combined with the drastic reduction in quality control issues really improved productivity, and also made our team’s day-to-day lives much easier and less stressful.

— Michael Bozick, Assistant VP
BAGDASARIAN - SUNKIST CO-OP MEMBER
Results

- Massive reduction in label-related quality issues
- Significant improvement of overall line efficiency
- Happier employees doing less re-work
- Future production growth assured with MPERIA's scalability

Sunkist has plans to implement the MPERIA solution in all 37 of the packaging plants within their cooperative.

Richard Bagdasarian, Inc. (RBI) is one of the largest growers of California Table Grapes and citrus. Incorporated in 1952, the company remains family owned and operated— providing top quality produce from their farm in Coachella Valley, California to customers all across the country.

Sunkist is one of the world’s leading international citrus suppliers. Their structure as a nonprofit cooperative gives member growers clout in a competitive worldwide market. Sunkist is a billion dollar a year organization comprised of many California and Arizona-based family farms.

“The entire implementation process was simple, straightforward, and fast... there was no inconvenience and minimal disruption to operations. We were back up and running in no time.”

— Michael Bozick, Assistant VP
BAGDASARIAN - SUNKIST CO-OP MEMBER